GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:5496
ANSWERED ON:06.09.2011
AWARENESS CAMPAIGNS BY AGRICULTURAL UNIVERSITIES
Shetkar Shri Suresh Kumar

Will the Minister of AGRICULTURE be pleased to state:

(a) whether the Agricultural Universities in Andhra Pradesh are conducting any campaigns to create awareness among the farmers about the use of fertilisers;

(b) if so, the details thereof and the response received so far;

(c) whether Agricultural Universities in other States have also conducted/are conducting such awareness campaigns; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE, FOOD PROCESSING INDUSTRIES AND PARLIAMENTARY AFFAIRS (SHRI HARISH RAWAT)

(a) Agricultural Education is a state subject. The agricultural universities in Andhra Pradesh have been set up by the state government, and are under the administrative control of the state Government.

(b) According to the information provided by them, the Acharya NG Ranga Agricultural University (ANGRAU) is conducting awareness on the use of N, P, K & Micronutrient fertilizers to the farmers during Zonal Research & Extension Advisory Council (ZREAC) meetings which are conducted twice a year (Kharif & Rabi) in all the 9 Agro climatic zones. Rythu Chaitanya Yatras are conducted every year in each district by Government of Andhra Pradesh. The Scientists of ANGRAU working in research stations, District Agricultural Advisory & Technology Transfer Centre (DAATTC) and Krishi Vigyan Kendras (KVKs) are participating and creating awareness on the use of N, P, K & micronutrient fertilizers. During the year 2011, Rythu Chaitanya Yatras were conducted in 50,083 habitations in the state and also Rhthy Sadassullu were conducted in 79 Revenue Divisions. In these meetings along with the fertilizers usage scientists are creating awareness on soil testing, organic farming and Integrated Nutrient Management.

(c) & (d): As mentioned in 'a' above, agricultural education is a state subject and State Agricultural Universities (SAUs) are working under the administrative control of concerned State governments. As per available information, most of them too are involved in awareness effort through various programmes, such as those of Krishi Vigyan Kendras, which include conducting trainings, frontline demonstrations, field days, exhibitions, farmers fairs/Kisan Melas, Kisan Goshties, soil testing services, soil health campaigns, radio talks, and various publications in local languages such as Package of Practices, bulletins, leaflets, etc.